



The Association of Professors of Gynecology and Obstetrics ...APGO

APGO

...advancing women's health through education

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Honoring our Core Values...

About APGO

APGO Mission

The Association of Professors of Gynecology and Obstetrics promotes excellence in women's health care by providing optimal resources and support to educators who inspire, instruct, develop and empower women's health care providers of tomorrow.

APGO represents academic obstetrician-gynecologists in the United States and Canada. It occupies a unique position in offering contemporary, applicable teaching tools for physician-educators, and learning mechanisms for faculty, students and residents, with the ultimate goal of providing optimum health care to women.

Our Core Values

- Commitment to teachers and teaching
- Passion for excellence in women's health care education
- Collaboration among professionals
- Innovation in educational tools and techniques
- Maintaining the following six core competencies:
 - Professionalism; Interpersonal skills; Practice-based learning and improvement;
 - Systems-based practice; Medical knowledge; and Patient care

Core Purpose

To globally improve women's health through education

Core Principle

To engage and provide value for department chairs and faculty

Goal

APGO's 25-year goal, adopted in 2007, is to provide unsurpassed resources and teaching in women's health care education around the world

Areas of Concentration

- Obstetrics and gynecology and women's health care education
- Foster interaction among women's health care provider groups, both inside and outside the United States
- Faculty development
- Curriculum development

APGO History

In 2011, APGO celebrates 48 years of excellence in medical education. Through the years, APGO has evolved from its first small meeting with 11 department chairs in attendance, to today's highly respected organization representing 225 member departments and institutions, and nearly 1100 individual members. APGO has achieved this growth through the vision of its dedicated, influential leadership, and its loyal and growing membership.

In 2006, APGO assumed the programs and projects of the newly dissolved APGO Women's Healthcare Education Office (WHEO).

In 2007, APGO assumed the activities and operations of the APGO Medical Education Foundation. Over the 23 years of its existence, the foundation did an extraordinary job of fulfilling its mission as APGO's fundraising arm. Its original goal of \$2.5 million was reached in 1991 and, when assumed by APGO, had a corpus of nearly \$4 million. APGO's Development Committee now provides the oversight for new project initiatives and seeks funds for identified projects.

In 2009, APGO established the APGO Medical Education Endowment Fund to fund research projects that measurably improve women's health education through innovation. In 2010, APGO provided \$15,000 each in grant funding to three institutions to fund projects focusing on patient safety, leadership and advocacy, and student recruitment. The APGO Medical Education Endowment Fund has been growing steadily since its inception, surpassing the \$750,000 mark in only one year with the ultimate goal of reaching \$5 million in five years. In 2011, APGO will provide an additional \$45,000 to fund projects which demonstrate a direct impact on medical student education in the areas of patient safety/quality improvement, leadership and advocacy, and underserved/global health.

With a recent by-laws change as voted by the members, for the 2012 membership year, APGO will welcome Osteopathic departments of medicine as new members. This will increase membership by potentially 30 additional departments of medicine.

APGO Staff

APGO's six professional staff members value integrity, and employ vision and action to support the organization's mission:

Donna Wachter, Executive Director
Marianne K. Poe, Program and Grants Specialist
Bonnie Fetsko, Membership Services Director
Michelle Kobryn, Communications Specialist
Adryon Montgomery, Administrative Assistant
Kelly Toepper, Meetings Specialist



*Donna Wachter
APGO Executive
Director*

APGO Undergraduate Medical Education Committee

The APGO Undergraduate Medical Education Committee (UMEC) is the "energy" behind APGO, and is committed to providing the best support and resources for women's health care educators. By utilizing the most innovative approaches to teaching and learning, UMEC develops and makes available new educational tools to educators and students. Its extensive workload and highly visible outcomes are continually recognized by the APGO Board, and its resources are widely utilized by the APGO membership. Much of their work is published in the *American Journal of Obstetrics and Gynecology* and other scholarly journals. The fellowship and collegiality of the committee is central to the success of its goals and is a source of strength and satisfaction for its members.

Each year, UMEC members work on the following projects:

- Organizing, planning and implementing educational programs at the annual APGO Faculty Development Seminar and the CREOG & APGO Annual Meeting, as well as the Clerkship Directors' School for new and advanced clerkship directors
- Developing educational materials for medical students, residents and faculty

- Updating APGO publications
- Participating in the Alliance for Clinical Education (ACE), a multidisciplinary group of undergraduate clinical teaching organizations
- Selecting recipient(s) of the annual APGO Electronic Educational Resource Award (e-ERA)

Its latest achievements include:

- Planned the 2011 APGO Faculty Development Seminar: UMEC reviewed and selected abstracts for workshops and round tables, and developed the program for the seminar
- Launched the new Clerkship Directors’ School: Redesigned and implemented a new three-part school for clerkship directors
- Published three manuscripts in the To the Point series: “Taking Control of the Hidden Curriculum” was published in the American Journal of Obstetrics and Gynecology (AJOG) in October 2010; “The Obstetrics and Gynecology Resident as Teacher” was published in the December 2010 issue of the Journal of Obstetrics and Gynaecology Canada (JOGC); and “Ongoing Call for Faculty Development” was published electronically by AJOG in March 2011

APGO Membership

APGO membership is open to individuals with an interest in obstetrics and gynecology and women’s health, including department chairs at universities and community-based teaching institutions, deans, program directors, faculty members and department managers of both allopathic and osteopathic teaching institutions. Members are encouraged to attend APGO’s two annual educational meetings and to be active within the association. Membership in APGO opens up a world of valuable seminars, award grants, publications and other materials that offer the most current information about women’s health care issues. You may join online at www.apgo.org or by contacting the APGO office at (410) 451-9560. The dues cycle runs from July 1 to June 30.

Membership Categories

Department Membership

For university departments recognized by the Association of American Medical Colleges (AAMC) or the American Association of Colleges of Osteopathic Medicine (AACOM)

Institutional Membership

For non-university teaching hospitals with active educational programs for undergraduate medical students in obstetrics and gynecology from LCME-accredited or AACOM-accredited schools

Individual Membership

For academic physicians and administrators who have an interest in the objectives and activities of APGO and in academic gynecology and obstetrics

International Membership

For international friends

APGO Subscriber

For non-APGO members interested in subscribing only to the APGO online Educational Series on Women’s Health Issues and The APGO Lectures on Excellence in Teaching and Education Development (TALENTED).

APGO Web Site: www.apgo.org

The APGO Web site has an average of 7,236 pageviews per day.

Our current Web site offers access to:

- Membership information
- Faculty development opportunities
- eLearn: APGO's electronic educational resource library
- Residency Directory
- Meetings information and registration
- Access to grants and awards information
- Resource Network
- Opportunities for committee, task force and CLC involvement
- Interdisciplinary activities
- Online Bookstore for books, videos, pamphlets, etc.
- Medical student, resident and clerkship director information

APGO is currently updating its Web site. The new www.apgo.org will be available by the end of 2011.



APGO Corporate Liaison Council (CLC)

When the APGO Corporate Liaison Council was established in 1995, it became the first of its kind - a collaborating council between industry and education. It has since become the benchmark for other organizations that are trying to merge these two components to further their missions. The council meets with the APGO Board of Directors twice a year to develop initiatives to ensure a bright and prosperous future for women's health education and, ultimately, for women. The council is now in its 16th year of existence.

"The collaborative relationship between the CLC and the APGO Board of Trustees continues to support meaningful women's health education initiatives and fosters an ongoing dialogue for the development of future programs and activities."

- Sharon Trumbull, Ethicon Women's Health & Urology
APGO CLC Secretary

The CLC and their companies are central to the vitality of APGO as we work together to identify new opportunities and creative solutions for the betterment of women's health education.

Corporate Liaison Council Mission

Established to foster a collegial partnership between industry and the medical education community, the CLC consists of corporate representatives and the APGO Board of Trustees who share common goals driven by the following mission:

- Foster interaction between leaders in obstetrics and gynecology and industry;
- Collaboratively identify, develop and implement educational programs and activities in women's health care; and
- Provide early access to information regarding evolving trends in women's health care.

Recent CLC Projects include:

- The development of an Online module: "Interactions with Industry: A Medical Student Guide"
- The development of a policy statement on educator interactions with industry. In light of current inconsistencies in industry interaction policy across academic institutions and the growing importance of this topic in licensing exams, the APGO CLC is developing a benchmark for institutions to look upon as an example of how to conduct unbiased and mutually beneficial relationships with industry.

2010-2011 CLC funded Projects include:

- Online module: "Nausea and Vomiting of Pregnancy" CME monograph and interactive case studies
- Online module: "Electrosurgery" CME monograph and interactive case studies
- TALENTED CME Module: "Communication to Modify Behavior: The Feedback Evaluation Continuum"
- Update of online module: Cervical Disease, revised monograph, video and interactive case studies
- Update of online module: Urinary Incontinence, interactive case studies
- Online module: "Electrosurgery: Principles and Practice" CME monograph, PowerPoint slide deck, interactive case studies and video library
- A new Electrosurgery Surgical Scholars Two-Day Course, to take place in June 2011
- Hysteroscopy Surgical Scholars Two-Day Course, in its 6th year, to take place in September 2011