



Association of Professors of Gynecology & Obstetrics

Annual Report - Fiscal Year 2009

A message from the APGO President

APGO Year in Review *Nancy Chescheir, MD, University of North Carolina, Chapel Hill*



In 2009, APGO worked to ensure that the association's daily work remained firmly focused on the APGO mission: Promoting excellence in women's health care by providing optimal resources and support to educators who inspire, instruct, develop and empower women's health care providers of tomorrow.

During my one-year tenure as APGO's leader, my presidential agenda focused on increasing proactive medical work, encouraging stronger communications and sharing ideas to benefit global women's health care.

While we cannot ignore the current economic challenges, we are pleased to report that the past year at APGO was successful throughout the organization. First, we are gratified to report that APGO membership numbers and use of the APGO Web site are some of the highest in the history of the organization. The level of involvement by our motivated members also continues to grow, as does the level of member involvement at the leadership level.

Education remains the cornerstone of APGO's mission. In 2009, we were successful in developing educational programs and tools designed to help you advance professionally, and to ensure the success of your institution.

While face-to-face meetings and opportunities for professional collaboration will always be extremely important to APGO, we understand that lack of time and resources at the institutional level can sometimes prevent participation. We are continuing to bring even more education online through APGO's e-learning resources, podcasts and the What's New page of our well-accessed Web site.

APGO is financially sound. Our conservative investments and increased development of programs with our industry partners continues to exceed our expectations and is a bellwether for the success of APGO's key role in our industry. It is through these partnerships that APGO is able to offer a wider range of new and varied educational programs to our members.

What's more, this year APGO added a new online e-Bulletin, which provides our members with information and project updates in a more concise manner than the previous online newsletter format.

Looking Ahead...

One of our main goals at APGO has always been to cultivate leaders. By developing leaders within APGO, we can continue to advance ob-gyn education and improve women's health care globally.

APGO and our industry partners support two important leadership programs for physician scholars, the APGO Scholars and Leaders Program and the APGO Surgical Scholars Program. You can read more about the educational activities of these two excellent programs on the final page of this Annual Report. In the coming months, our aim will continue to be focused on developing more educational resources that are timely, relevant and designed to help you respond quickly to any new developments in your profession, while promoting excellence in health care for women.

Our best wishes to you for a successful year!

Board of Directors

Officers

President

Nancy C. Chescheir, MD
University of North Carolina-Chapel Hill

Immediate Past President

Timothy R.B. Johnson, MD
University of Michigan

Secretary-Treasurer

Amy (Meg) Autry, MD
University of California, San Francisco

President- Elect

John G. Gianopoulos, MD
Loyola University Stritch School of Medicine

Members:

Jessica L. Bienstock, MD, MPH
Johns Hopkins University

Eve L. Espey, MD, MPH
University of New Mexico School of Medicine

Robert F. Flora, MD, MBA, MPH
Northeastern Ohio Universities College of Medicine

John R. Fischer, MD
Uniformed Services University

Alice R. Goepfert, MD
University of Alabama-Birmingham

UMEC Chair
Maya M. Hammoud, MD
University of Michigan

Steven E. Swift, MD
Medical University of South Carolina

Patrice M. Weiss, MD
Carilion Health Systems-Virginia

APGO COUNCIL EX-OFFICIO MEMBERS

(without vote)
ACOG Representatives
Ralph W. Hale, MD
ACOG Executive Director

Sterling B. Williams, MD, MS
ACOG Vice President,
Div. of Education

Gerald F. Joseph, Jr. MD
ACOG President- Elect

APOG Representative
Alan D. Bocking, MD, FRCS
University of Toronto

APGO Representative to CREOG
Susan M. Cox, MD
University of Texas Southwestern Medical Center

CREOG Chair
Diane Hartmann, MD
University of Rochester

CUCOG Representative
William Rayburn, MD
University of New Mexico

LCOG Representative
William H. J. Haffner, MD
Uniformed Services University

MISSION
Promoting excellence in women's health care by providing optimal resources and support to educators who inspire, instruct, develop and empower women's health care providers of tomorrow.



Undergraduate Medical Education Committee (UMEC)

A Message from the UMEC Chair By Maya Hammoud, MD, University of Michigan



APGO's Undergraduate Medical Education Committee (UMEC) supports the APGO mission through our continuing efforts at providing the most current and applicable educational tools to benefit our members. UMEC convened for three very productive meetings this year in January, March and July. The following projects and programs represent the successful and notable achievements for UMEC this year:

Medical Student Educational Objectives, 9th Edition

The 8th edition of the APGO Medical Student Educational Objectives has been completely updated and revised with a newly printed 9th Edition, which is now available online and in the APGO bookstore. The APGO UMEC edited the 8th edition to ensure coverage of significant changes in the field. A team of ob-gyn clerkship directors and medical educators from the U.S.

and Canada had input into the current edition and its format with the goal of making these objectives as useful as possible for clerkship directors, faculty and medical students.

Ob-Gyn Student Logbook

A companion to the Educational Objectives was developed as an example of how to incorporate the APGO Medical Student Educational Objectives into a logbook/tracking system. The logbook utilizes the core 17 objectives, as outlined in the APGO Medical Student Educational Objectives 9th Edition, as a framework for the various patient-care activities that a clerkship director may require of their students on the ob-gyn clerkship. It is available online and in the APGO bookstore.

APGO Web Site of Excellence Award

Southern Illinois University was named the 2009 APGO Web Site of Excellence Award recipient. The award acknowledges sites that provide outstanding and innovative content for use by medical students in the context of their clerkships, student interest groups and other relevant curricula. At their August meeting, the APGO Undergraduate Medical Education Committee voted to discontinue the award and established a new award, the APGO e-ERA – Electronic Educational Resource Award. The award acknowledges the best web-based resources. The new award announcement was sent out in November and five institutions applied under the new guidelines. The 2010 winner will be announced at the 2010 CREOG & APGO Annual Meeting.

UWISE

In July, the uWise Task Force revised 50% of the questions and added new questions to the database to ensure that the content is up-to-date and offers students different questions on a regular basis. Subscribers receive semi-annual reports of their test scores. To date, 132 member departments have subscribed to the tool and the online quiz program is widely utilized by students, with 1,160,000 Web site hits from January 1, 2009— December 31, 2009.

uWise Task Force members include Susan M. Cox, MD, John L. Dalrymple, MD, Lorraine Dugoff, MD, Nadine T. Katz, MD and Maya M. Hammoud, MD.

Summary 2009 UMEC Achievements:

- Completion and publishing of the Medical Student Objectives 9th Edition and Ob-Gyn Student Logbook
- u-Wise questions update online
- Selected abstracts for the 2010 Faculty Development Seminar
- Developed New Clerkship Directors' School program for presentation at two meetings
- Basic Clinical Skills Curriculum on the APGO Web site
- Contributed two medical articles to the APGO Reporter newsletter
- For the To The Point Series, completed one paper for submission to AJOG -To the Point: Reviews in Medical Education Series - Taking Control of the Hidden Curriculum

Upcoming: New UMEC Members

The APGO Undergraduate Medical Education Committee will rotate three new members onto the committee in March 2010. The following three individuals will join at the March 2010 meeting:

Jodi Abbott, MD, Boston University School of Medicine
Katrina Davis, MD, University of Arkansas for Medical Sciences, Little Rock
Archana Pradhan, MD, UMDNJ-Robert Wood Johnson Medical School

Change in UMEC Chair Leadership in March 2010

I have led the committee for the past four years and will rotate off my chair position in March 2010. Serving as Chair of this committee has been a very gratifying experience; I leave the committee in the competent hands of Nadine Katz, MD, who was appointed by the APGO President to fill the position of chair in March 2010. Doctor Katz, Professor and Associate Dean for Students at Albert Einstein University, has served on the committee for the past six years. She also serves on the APGO uWise Task Force and has been the Program Co-Chair for the APGO Faculty Development Seminar for the past three years.

APGO Undergraduate Medical Education Committee (UMEC) 2008-2010

Maya M. Hammoud, MD, Chair
Petra M. Casey, MD
Alice W. Chuang, MD
Amie J. Cullimore, BEd, MD, MSc
John L. Dalrymple, MD
Lorraine Dugoff, MD

Eve L. Espey, MD, MPH
Nancy A. Hueppchen, MD, MSc
Joseph M. Kaczmarczyk, DO, MPH
Nadine T. Katz, MD
Francis S. Nuthalapaty, MD
Edward T. Peskin, MD

2009 Faculty Development Seminar



This education-based meeting focused on medical student education. The program co-chairs were Nadine Katz, MD, and Petra Casey, MD.

Participants in the 2009 Seminar were treated to a variety of educational topics encompassing basic teaching skills, technology, distance learning, professional development, and collaboration.

Each speaker's expertise and enthusiasm transported the group from ordinary work environments to a world of interdisciplinary collaboration, creative educational initiatives, simulation, and appreciation of the phenomenal benefit of teaching and learning about women's health through worldwide educational opportunities.

The meeting, "Women's Health Education: Think Globally, Teach Locally", was especially noteworthy for the record number of abstracts and high quality workshop sessions, all of which engendered incredible energy, enthusiasm, and interactive discussions about women's health education. Practical tips and new tools pertaining to the meeting's topics were ready for meeting participants to discuss and take home to their 'local' environments.

APGO Treasurer's Report APGO Reports Strong Financial News

APGO STATEMENT OF REVENUE AND EXPENSES

(Year ending June 30, 2009)

REVENUE	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
Meetings	\$ 199,181			\$ 199,181
Publications	\$ 75,432			\$ 75,432
Grants/Contributions	\$ 67,321	\$213,260		\$ 280,581
Dues	\$ 472,110			\$ 472,110
Satisfaction of Restrictions	\$ 381,893	(\$381,893)		\$ 0
TOTAL REVENUE	\$1,195,937	(\$168,633)		\$1,027,304
EXPENSES				
Major Corporate education programs	\$ 162,923			\$ 162,923
Grant Funded Programs	\$ 218,970			\$ 218,970
Development Activities	\$ 8,892			\$ 8,892
Management and General	\$ 695,976			\$ 695,976
Other Program Expense	\$ 280,086			\$ 280,086
TOTAL EXPENSES	\$1,366,847			\$1,366,847
Change in Net Assets from Operations	(\$170,910)	(\$168,633)		(\$339,543)
Investment Realized/Umrealized, Net	(\$503,479)			(\$503,479)
CHANGE IN NET ASSETS	\$ (674,390)	(\$168,633)		(\$843,023)
Net Assets Beginning of Year	\$2,761,448	\$1,214,863	\$450,000	\$4,426,311
Reclass/Prior Period	\$ 453,042	(\$203,042)	(\$250,000)	
Net Assets End of Year	\$2,540,100	\$843,187	\$200,000	\$3,583,288



APGO
Secretary-Treasurer
 Amy (Meg) Autry, MD
 University of California,
 San Francisco

Membership

APGO's membership currently stands at 1205 individual members, with 217 departmental memberships. The new APGO membership category for Clerkship Coordinators/Administrators has 33 members.

Departmental and institutional dues rose to \$2,000 per year; Individual dues did not change. (In the past twenty years we have only increased dues twice, once in 1989 and a small increase again in 2002.)

APGO STATEMENT OF FINANCIAL POSITION

(Year ending June 30, 2009)

ASSETS

CURRENT ASSETS

Cash and cash equivalents	\$ 299,233
Accounts receivable	\$ 1,084
Inventory, at cost	\$ 151,753
Prepaid expenses	\$ 4,584
Unconditional promises to give	\$ 57,190
TOTAL CURRENT ASSETS	\$ 513,844

FIXED ASSETS

Property and equipment	\$ 203,442
Leasehold improvements	\$ 12,537
	\$ 215,979
Less accumulated depreciation	\$ (183,304)

TOTAL PROPERTY & EQUIPMENT

	\$ 32,675
Investments	\$3,345,379
Deposits	\$ 3,168
TOTAL ASSETS	\$3,895,066

LIABILITIES AND UNRESTRICTED NET ASSETS

CURRENT LIABILITIES

Accounts payable and accrued expenses	\$ 92,388
Deferred revenue	\$ 219,390
TOTAL CURRENT LIABILITIES	\$ 311,778

NET ASSETS

Unrestricted	\$ 212,918
Unrestricted, designated by Board	\$1,777,182
APGO Medical Education Endowment Fund	\$ 550,000
TOTAL UNRESTRICTED NET ASSETS	\$2,540,100
Temporarily restricted	\$ 843,188
Permanently restricted	\$ 200,000
TOTAL NET ASSETS	\$3,583,288
TOTAL LIABILITIES AND NET ASSETS	\$3,895,066

APGO 2009 Milestones

E-Learning

New grant funding has been obtained to update our on-line resource on Nausea and Vomiting During Pregnancy, part of APGO's Educational Series on Women's Health Issues. The new teaching module on Contraception: Patient Counseling and Management, was posted on the Web site last spring. The Electrosurgery module will be posted in winter 2010.

APGO Excellence in Teaching Awards

The 2009 APGO Excellence in Teaching Awards was given to 151 educators for outstanding teaching practices and commitment to teaching excellence. Their names can be viewed online in the Fall 2009 APGO Reporter. More than 2300 educators have received this award since its inception in 1992.

APGO Clerkship Directors' School

The APGO Clerkship Directors' course has been redesigned and renamed The APGO Clerkship Directors' School. The School is designed in 3 parts. The 101 and 201 content will be covered during the January 2010 Faculty Development Seminar and consists of basic and intermediate level information. The 301 content, which is more advanced in nature, is offered at the March 2010 CREOG & APGO Annual meeting. The 2010 program will focus on Assessment, Evaluation and Professionalism.

APGO believes that completion of all three components of the Clerkship School is essential for all new ob-gyn clerkship directors. In order to acknowledge the significant investment of time and resources to participate in the School, APGO will issue a Certificate of Completion to attendees who complete all three components of the Clerkship School within a three-year time period.

Clerkship Coordinators

The APGO membership category for Clerkship Coordinators/Administrators now has 33 members. The Clerkship Coordinators Task Force is led by Susan Cox, MD, with faculty members: Peter Marcus, MD; Nancy Hueppchen, MD, and coordinators Lisa Kellett, Erin Doelling Makki and Rebecca Slattery.

This newly formed group held its first formal program at the 2009 CREOG & APGO Annual Meeting. During this past year, a member survey was conducted and a comprehensive program has been designed for the 2010 CREOG & APGO Annual Meeting.

Scholarship & Funding

APGO Development Committee

APGO Development Committee Update

The APGO Development Committee met in March and August to begin to review budgets for APGO grant funded programs and define ways to repurpose the content of several programs making the information more accessible electronically. Funding was allocated to begin the development of this new program titled, TALENTED, The APGO Lectures on Excellence in Teaching Education Development. Several on-line modules will be available by summer 2010. The committee also continued the development of an RFP process for the newly formed APGO Educational Endowment Fund, established with \$550,000. This fund was created to establish a sustained source of funds to insulate the organization, from changes in grants from industry and from market fluctuations. This year, the board set aside \$50,000 of this new fund to support educational projects immediately. APGO made a commitment to give back to the membership (with \$50,000 in research awards) this next year when most organizations have decreased or ceased this type of funding. The goal is to raise 5 million dollars in this endowment over the next five years.

2009 APGO Development Committee Members

John Gianopoulos, MD, Chair
Timothy Johnson, MD, APGO President
Amy Young, MD, APGO Secretary-Treasurer
Meg Autry, MD, APGO Secretary-Treasurer, Elect
Nancy Chescheir, MD, Incoming President
Jessica Bienstock, MD, MPH
Susan Cox, MD
Dee Fenner, MD
Roger Smith, MD

Grant-Funded Programs

APGO Academic Scholars & Leaders Program

The 2009-10 Academic Scholars and Leaders class met in January and August. This program enhances education in obstetrics and gynecology by preparing ob-gyn physician faculty to acquire additional skills and knowledge necessary to be outstanding teachers and educational administrators. This 15-month program, now in its 11th year, has graduated more than 220 physician educators.

This year the budget for the Academic Scholars and Leaders program was revised to make the most of the financial resources available for this program. In addition to making budget cuts, class size was increased from 20 to 24 participants. In September, we received additional funding from Solvay Pharmaceuticals, which will enable this program to continue through 2015. Twenty-four new scholars were selected in September for the 2010-2011 program which will begin in January 2010.

APGO Surgical Scholars Program

The fourth APGO Surgical Scholars Program on hysteroscopy met at the Conceptus learning center in Mountain View, California. This program was developed to refine the surgical skills of those ob-gyn physicians who perform, teach and evaluate learners in hysteroscopic surgery. This program is sustained from grants to APGO from Ethicon Women's Health & Urology, and Conceptus. After completion of a required at-home research project, these scholars will graduate in March 2010 at the Annual Meeting.

For a list of current and past scholars, visit the APGO Web site at www.apgo.org/grantsandawards.

CREOG & APGO Annual Meeting

The 2009 Annual Meeting had 890 people in attendance, and a record number (538) of meeting evaluations were completed online for the first time.

Endowment Awards

The Martin L. Stone, MD Fund for the Advancement of Medical Education in Obstetrics and Gynecology award went to Mary Jacobson, MD, of Stanford University. The Stone award changed its focus this year, and is now available only to APGO Academic Scholar & Leader graduates who wish to advance or extend their final research project.

The William N.P. Herbert, MD, Promising Educator Award was presented at the January 2009 meeting to Sue Kelly Sayegh, MD, Eastern Virginia Medical School, a full-time faculty member who demonstrated remarkable potential as a future leader in women's health care education.

This award was established in 2008 by William N. P. Herbert, MD, with funds he received from the APGO Distinguished Career Award. The Award Selection Committee of APGO chooses the recipient.

(Dr. Sayegh passed away unexpectedly in July 2009.)

Annual Meeting Sponsors

We would like to acknowledge the Annual Meeting sponsors for their support of our meeting, and promoting successful women's health education programs.

Premiere Level Sponsor

Hologic, Inc.

Silver Level Sponsor

Solvay Pharmaceuticals, Inc.

Bronze Level Sponsor

Merck & Co., Inc.
Wyeth Pharmaceuticals, Inc.

General Support Sponsor

Conceptus, Inc.

Thank you to our Partners

Corporate Liaison Council (CLC)

Corporate Liaison Council (CLC) Update

At their summer meeting, APGO leaders and industry met together for an educationally enriching program. Susan Cox, MD, led the meeting for APGO as acting CLC chair. Doctor Cox reviewed the recent CLC activities and updated the group on the development status of the educational modules on industry relations. The group will hold another meeting during the 2010 CREOG & APGO Annual Meeting.

CLC Mission: Foster interaction between leaders in obstetrics and gynecology and industry; Collaboratively identify, develop and implement education programs and activities in women's health care; and Provide early access to information regarding evolving trends in women's health care.

CLC MEMBERS

CHAIR

John Gianopoulos, MD

SECRETARY

Sharon Trumbull, Ethicon Women's Health and Urology, Inc.

MEMBERS

Cindy Lauber-Huber - Bayer Healthcare Pharmaceuticals
Nonni Letasse - Conceptus, Inc.
Kelly E. McBride, MLS - Cook Ob/Gyn
Gil F. Gruelich & Kymberly Cooper - Covidien Energy-Based Devices
Amy Nieman - Duramed
Carole Boyer - Duchesnay, Inc.
Meg A. Eckenroad & Anne Roddick - Hologic, Inc.
Mark Jespersen - Jespersen & Associates, LLC
Frank C. Russomano - Omnia Education, Inc./U. S. HealthConnect
William Lewandowski - Symbionix USA
Loretta K. Goodwin - Solvay Pharmaceuticals, Inc.
Carol L. Jane & Mark Barbee - Wyeth Pharmaceuticals

2009 Endowment Awards Selection Task Force

Chair: Dee Fenner, MD

Members: Meg Autry, MD, Incoming Chair

Eve Espey, MD, MPH

Ted Peskin, MD

Bruce Meyer, MD, MBA

Peter Marcus, MD

Mrs. Martin L. Stone (Nancy) (Martin L. Stone MD Award)

Robert E. Stone (Martin L. Stone MD Award)

2009 APGO Resident Scholars Program

Funded by a generous endowment grant, the 2009 APGO Resident Scholars Program allowed invited selected third and fourth-year residents to attend the 2009 CREOG & APGO Annual Meeting, and be honored at a Resident Scholars Luncheon. The APGO Endowment Award Selection Task Force selects the recipients of the APGO Resident Scholars Award. It allows these residents, who have expressed an interest in medical education, to be exposed to the activities and benefits of APGO at an early stage in their careers. The winners receive a \$1,000 award, which is used for travel expenses for attending the Annual Meeting.

APGO Association of Professors of Gynecology & Obstetrics

2130 Priest Bridge Dr. Suite #7
Crofton, MD 21114 (410)451-9560
(410)451-9568
www.apgo.org

