EXHIBITOR PROSPECTUS

The Big & Not So Easy: Today's Challenges in Medical Education

2016 CREOG & APGO Annual Meeting
Conference: March 2 - 5, 2016 // Exhibition: March 2 - 4, 2016
Hyatt Regency New Orleans
New Orleans, LA
EXHIBITS
MONDAY 10 / 19
Early Bird exhibit space pricing deadline

TUESDAY 10 / 20
Booth assignments begin

MONDAY 12 / 7
Exhibit space balance due
Deadline for submitting company information for Final Program
Exhibitor Services Kits available from Alliance Exposition Services (Dates subject to change)

Cancellation deadline for exhibit refund, less a $500 processing fee per 10'x10' booth space reserved; NO REFUNDS AFTER DECEMBER 7, 2015

ADVERTISING
MONDAY 12 / 7
Print advertising application deadline
Deadline for full payment for print advertising
Deadline for submitting all print advertising content, corporate logos, camera-ready artwork, and prototypes for review and approval by CREOG and APGO
Deadline for inclusion in Exhibitor Medical Pursuit Game Card

EXHIBIT HALL CONTACTS
BOOTH SALES, ADVERTISING & SPONSORSHIPS
Marianne Poe, APGO Associate Director, Development mkpoe@apgo.org // (410) 451-9560

AV & EXHIBIT MANAGER ONSITE
Christy Carr, APGO Administrative Assistant ccarr@apgo.org // (410) 451-9560

*Guestrooms are subject to availability at time of reservation.

**ALL BOOTHS MUST BE MANNED. Booth personnel must be present in booth 15 minutes prior to exhibit hall opening.
CREOG and APGO represent approximately 2,000 medical educators whose mission is to promote excellence in medical education and to provide the highest quality of health care for women.

CREOG represents approximately 260 ob-gyn residency programs in the US and Canada, their program directors, resident educators and members of the American Residency Coordinators of Obstetrics and Gynecology (ARCOG).

APGO represents over 200 departments of obstetrics and gynecology in allopathic and osteopathic teaching institutions in the United States and Canada, as well as over 1,200 individual physician-educator members and members of the Medical Education Clerkship Coordinators in Obstetrics and Gynecology (MECCOG).

Why You Should Exhibit

WE WELCOME YOUR PARTNERSHIP

Make the most of your time with us. Exhibits are very important to the attendees at the CREOG & APGO Annual Meeting. Our physicians, administrators and educators visit the Exhibit Hall to network and learn about the latest technologies, software products, pharmaceuticals, instruments, medical equipment, educational programs and other items of interest. The CREOG & APGO Exhibit Hall is the place to be strategic about conveying your company’s vital message, and to meet your buyers and those who influence buyers.

This meeting is recognized for its unique relationship and interaction between exhibitors and attendees. It is also known for value, affordability and a positive return on your investment. Enhance your bottom line by talking with and demonstrating products to key medical leaders and educators, including deans, ob-gyn department chairs, residency program directors and faculty. Attendance at the 2015 CREOG & APGO Annual Meeting included over 1,000 participants, and it is anticipated that the 2016 attendance will meet or exceed that number.

OUR RELATIONSHIP WITH INDUSTRY IS IMPORTANT

CREOG and APGO take every possible measure to ensure that CREOG & APGO Annual Meeting exhibitors follow the ethical standards and guidelines set forth by ACOG, APGO, PhRMA, AMA, AdvaMed, and other regulatory organizations. CREOG and APGO are committed to ensuring that their educational mission is evidence-based and free from bias from all outside influences. It is the responsibility of exhibitors to ensure adherence to Food and Drug Administration (FDA) regulations, policies, practices and guidelines, and all other applicable industry guidelines (including, but not limited to, those listed above), concerning the demonstration, discussion, use and/or display of products, technologies, and/or services at the CREOG & APGO Annual Meeting.
TOP 5 REASONS TO EXHIBIT
AT THE 2016 CREOG & APGO ANNUAL MEETING

1. MEET YOUR BUYERS. Attendees at this meeting are allopathic and osteopathic deans, department chairs, residency and clerkship directors, program directors and faculty who teach medical students and residents in university and community-based settings across the US and Canada.

2. BUILD YOUR BRAND AND PRODUCT RECOGNITION. Increase your company awareness with this highly influential audience.

3. EXPAND YOUR REACH. The CREOG & APGO Annual Meeting is attended by ob-gyn academic medical leaders and educators who, in turn, reach over 7,500 ob-gyn faculty, and the more than 5,000 medical students and residents in the US and Canada at any given time.

4. EDUCATE THE EDUCATORS. Physicians visit the Exhibit Hall to gather information and to learn about products and services that can help them provide exceptional care.

5. INVEST IN THE FUTURE. Influence a profession that touches the lives of students, residents, educators, clinicians and others who advance women’s health care.

CREOG & APGO Annual Meeting Exhibit Rates

EARLY BIRD
Contract and Payment Received by October 19, 2015
$2,150 for 10’ x 10’ Booth

Contract and Payment Received after October 19, 2015
$2,650 for 10’ x 10’ Booth

Forms of payment accepted are: Visa, MasterCard, or company check. All checks must be in US Dollars and made payable to CREOG & APGO.

EXHIBIT SPACE INCLUDES
- Standard inline space of 10’ x 10’
- Carpeted flooring
- 8’ of backwall drape
- 3’ of side rail drape
- Standard black and white signage with company name
- (4) exhibit staff badges for each 10’ x 10’ space
- Exhibitor lounge with light snacks (open during exhibit hall hours)

Standard inline exhibits are allowed a height limit of 8’ and island displays are allowed a height limit of 15’.

All furniture, accessories, electrical requirements and internet are the responsibility of the exhibitor. All measurements shown on the floor plan are approximate and CREOG and APGO reserve the right to make modifications as may be deemed necessary. CREOG and APGO also reserve the right to adjust the floor plan to meet the needs of the exhibition. See page 10 for the exhibit hall floor plan.
PAYMENT SCHEDULE
The price for each 10’ x 10’ booth space is $2,150 if the Application for Commercial Exhibit Space is postmarked by October 19, 2015. At least 50% or $1,075 per booth space must accompany the application in order to be considered for booth assignment. Final payment is due by December 7, 2015.

The price for each 10’ x 10’ booth space after October 19, 2015 is $2,650. At least 50% or $1,325 per booth space must accompany the application to be considered for booth assignment. The final payment is due by December 7, 2015.

Applications submitted without the required deposit will not be processed until a deposit is received. The date on which the deposit is received will be the date used to determine an organization’s priority in the assignment of booth space.

The remaining 50% of the booth space cost will be due upon notification of booth space assignment, or no later than December 7, 2015. If CREOG and APGO is unable to accommodate the exhibitor with one of the choices listed on the exhibitor’s application and the subsequent assigned space is unacceptable to the exhibitor, a refund will be given for any deposits made by that exhibitor prior to the booth assignment. A refund will only be granted within 10 days after notification of booth assignment. If written notification of unacceptability is not received by that time, it is assumed that the space assignment is acceptable. If booth is reserved after December 7, 2015, full payment is required at time of registration.

BOOTH ASSIGNMENTS
Space allocation is highly competitive and, therefore, we cannot accept telephone reservations. Please mail or email your application to mkpoe@apgo.org promptly upon receiving your prospectus, and list at least ten selections in order of preference in the space provided on the application form. Consideration is given to companies that have exhibited at and/or contributed to previous CREOG and APGO functions. All other submissions being equal, the receipt date of the exhibitor application and payment will be an important factor in space assignment. It is important that you note on the Application for Commercial Exhibit Space if there are companies with whom, or products with which, you want to avoid close proximity.

Booth assignments will be made beginning October 20, 2015 following your choices as closely as possible. Booth assignments will be made only after receipt of at least 50% of the total booth charge.
CANCELLATION, EXHIBIT SPACE REDUCTION AND REFUND POLICY

Organizations participating in the exhibition may cancel the agreement at any time by written notice to Marianne Poe, APGO Associate Director, Development. Exhibit space reductions and/or cancellations received on or before December 7, 2015 will receive a refund of all fees paid, less a $500 processing fee per 10’x10’ booth space reserved. No refunds will be made for cancellations after December 7, 2015. If exhibit space is canceled after December 7, 2015, the exhibitor will be responsible for paying the balance due for the exhibit space, if one exists.

In the event that the CREOG & APGO Annual Meeting is postponed due to any occurrence not occasioned by the conduct of CREOG or APGO or Exhibitor, whether such occurrence be an Act of God or the common enemy or the result of terrorism, war, riot, civil commotion, sovereign conduct, or the act or conduct of any third party, then the performance of the parties of their respective meeting obligations shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof. If the occurrence results in cancellation of the CREOG & APGO Annual Meeting, the obligations of the parties under applicable agreements shall automatically be terminated and all exhibit fees shall be refunded to Exhibitor, less a pro rata share of expenses incurred by CREOG and APGO in conjunction with the Meeting.

CREOG & APGO Annual Meeting Exhibit Hall Guidelines

DECORATOR & DRAYAGE SERVICES

Booths (10’ x 10’ each) and other exhibit material and equipment will be furnished by Alliance Exposition Services, 44880 Falcon Place, Suite 113, Sterling, VA. The booth will be 8’ high from the floor to the top of the back wall; side partitions will be 36” divisions in a colored draping; and booth will include a one-line exhibitor sign. Additional furniture, such as tables, chairs, counters, etc., may be rented through the exhibit company at the prevailing rates. A complete list of equipment, prices and order forms will be provided by Alliance in the Exhibitor Services Kit.

Electrical services are the responsibility of the Hyatt Regency New Orleans Engineering Department and must be ordered directly through the provider. Please contact the Hyatt Regency New Orleans Engineering Department directly at (404) 460-6360 if you require electrical services. An order form will also be included in the Exhibitor Services Kit.

Internet and telephone services are provided exclusively by the Hyatt Regency New Orleans. An order form will be included in the Exhibitor Services Kit.

SIGNAGE

A sign will be furnished with your booth, provided booth space is contracted two (2) weeks prior to the set-up date. Please indicate on the application the exact name you would like to appear on your booth sign.

SECURITY

CREOG and APGO strive to protect exhibitors and their property by providing general security for the Exhibit Hall on a 24-hour basis beginning at 9:00 am on Wednesday, March 4 until 3:00 pm on Friday, March 6. CREOG and APGO will not, however, assume responsibility for theft, damage, or loss of any kind.
LABOR REGULATIONS FOR NEW ORLEANS

Union labor may be required for certain aspects of your exhibit handling. To help you understand the jurisdiction the various unions have, we ask you to read the following:

LABOR SOURCE
We currently have a labor agreement with the Louisiana Carpenters Regional Council to provide labor for display installation and dismantling. Full-time employees of the exhibiting companies, however, may set their own exhibits without assistance from the local union. Any labor services that may be required beyond what your regular full-time employees can provide must be rendered by the local union. Labor can be ordered in advance by returning the Display Labor Order Form provided in your Exhibitor Services Kit, or at the Alliance Service Desk onsite.

MATERIAL HANDLING
Exhibitors may hand-carry their own materials into the exhibit facility. The use or rental of dollies, flat trucks and other mechanical equipment, however, is not permitted. Alliance Exposition Services will control access to the loading docks in order to provide for a safe and orderly move in/out.

TIPPING
Alliance Exposition Services requests that exhibitors do not tip their employees. Any request for such should be brought to the attention of a representative at the Alliance Service Desk onsite, or correspondence may be directed to the attention of the general manager at the main office address.

SAFETY
Standing on chairs, tables or other rental furniture is prohibited. Furniture is not engineered to support your standing weight. Alliance Exposition Services cannot be responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in assembling your booth, please order labor on the Display Labor Order Form provided in your Exhibitor Services Kit and the necessary ladders and tools will be provided.

EXHIBITOR SERVICES KITS
Exhibitor Services Kits listing available services, booth furniture, and decorating materials will be available through Alliance. Links to the kits will be emailed to the contact email on your Exhibitor Application Form on or after December 7, 2015. Please place your order well in advance, so that any special work or equipment can be accommodated without delay or excess labor charges. You may call Alliance directly at (703) 528-2001.

GENERAL
Any questions arising with regard to union jurisdictions or practices should be directed to the Alliance manager on the floor. Craftsmen at all levels have been instructed to refrain from expressing any grievances or directly challenging the practices of any exhibitor.

SATELLITE EVENTS, SYMPOSIA AND PRODUCT THEATRES

No satellite events (CME or otherwise) can be scheduled during the official program or activities of the CREOG & APGO Annual Meeting, including the Welcome Reception or APGO fundraising event, EXCEPT small exhibitor meetings in Exhibitor Business Suites during official exhibit hours. No CME activities may be planned by anyone other than CREOG and APGO. Unofficial activities are those not supported by CREOG and APGO. These include, but are not limited to, social events, dinners, breakfasts, press conferences, media events, such as video news releases, product announcements, focus group discussions, customer user group discussions, live or recorded webinars/webcasts, other educational activities or fundraising activities on behalf of the sponsoring organization or any other organization. Failure to abide by these regulations will result in dismissal from the 2016 CREOG & APGO Annual Meeting and forfeiture of the right to participate in future meetings.

A separate contract is available for Product Theatres. Contact Marianne Poe at mkpoe@apgo.org for more information.
EXHIBITOR BUSINESS SUITES

Limited space is available for Exhibitor Business Suites. Business Suites are available on a first-come, first-served basis by way of a separate Exhibitor Business Suite Application and Contract. Exhibitor Business Suites will be 10’ x 20’ modular suites on the Exhibit Hall floor. They will have four walls and a door that can be locked. The Exhibitor Business Suite may be used for small staff meetings, meeting privately with potential clients and/or conducting investigator meetings. Educational symposia are not permitted. See page 13 for more information about Exhibitor Business Suites.

PROPER ATTIRE

All exhibitors and their agents are expected to dress and conduct themselves in a professional manner at all times, and to comply with the rules, regulations, and policies enforced by CREOG and APGO during the CREOG & APGO Annual Meeting. Exhibitor representatives are required to staff their exhibit space at all times when the Exhibit Hall is officially open.

NO SMOKING POLICY

Smoking is not permitted at the CREOG & APGO Annual Meeting.

STROLLERS

For the safety of exhibitors and meeting attendees, strollers are not permitted in the Exhibit Hall at any time.

SPECIAL BOOTH CONSTRUCTION AND SPACE CONSIDERATIONS

Special booth construction will be permitted, provided that no interference with the light, space or visibility of other exhibitors occurs. Please include any requests for variations from the usual display construction when the Application for Commercial Exhibit Space is submitted. All booth displays must remain within the confines of each rented booth floor space.

SHIPPING INFORMATION

In order to facilitate movement in and out of the Hyatt Regency New Orleans, and to insure proper delivery, it is essential that all shipments by truck and air be consigned to the exhibitor, c/o Alliance Exposition Services, as follows:

TO:
(Company Name & Booth #)
UPS Freight c/o Exhibit Transfer
CREOG & APGO 2016 c/o Alliance Exposition Exhibiting Company Name
3761 Louisa Street
New Orleans, LA 70126

When shipment is made, please send a bill of lading or notice immediately by letter to Alliance Exposition Services, 44880 Falcon Place, Suite 113, Sterling, VA 20166, as to when the shipment was made and by what route. This will enable a tracer to be placed on the shipment, should it become lost.

SHIPPING DATES:
First day for advance warehouse receiving: Monday, February 1, 2016
Last day for advance warehouse receiving: Wednesday, February 24, 2016
Absolute last date for advance warehouse receiving: Tuesday, March 1, 2016
After deadline charges for advance warehouse apply: February 25 – March 1, 2016

REMINDERS

It is imperative that you read the Conditions of Contract to Exhibit very carefully, as they have recently changed. All of these regulations are important and should be familiar to you and all booth personnel. Any points not covered are subject to settlement by CREOG and APGO representatives.

When signing the Exhibit Application and Contract, please be sure to fill in the name of the primary contact person (please note, this person will receive all correspondence concerning the meeting) and the complete address to include city, state, zip code, telephone number, fax number and email address.
Registration Guidelines

REGISTRATION AND BADGE INFORMATION

Each 10’ x 10’ booth allows a maximum of four personnel. Each exhibiting company at the CREOG & APGO Annual Meeting is entitled to four (4) free badges (for each 10’ x 10’ booth purchased) good for the exhibit hall, but does not include meeting sessions, ticketed or meal functions. Please note: There is a $20 fee assessed for each badge printed or reprinted onsite. All booth personnel may be admitted to ticketed functions (unless prohibition is specified) upon payment of the price for the specific event.

A link to the online Booth Personnel Registration and ID Badge Form will be emailed to the contact listed on the exhibitor application with notification of booth assignments. CREOG and APGO require that the registration form be completed in advance by February 3, 2016 for each individual representing the company at the show, as preprinted name badges will be created from this information. Preregistration will greatly expedite the registration process, and will save paying the $20 fee per badge printed onsite.

BOOTH STAFFING

Exhibit representatives are required to staff their booths at all times when the Exhibit Hall is officially open (see Exhibit Hours on page 5).

GUESTS

In order to maintain the business and educational atmosphere in the Exhibit Hall, CREOG and APGO discourage the presence of any persons not properly identified as a registrant or exhibitor. Occasionally, it may be desirable from the exhibitor’s viewpoint for CREOG and APGO to admit someone who is neither affiliated with the exhibiting company nor with the meeting. Under appropriate circumstances, CREOG and APGO will cooperate. It is requested that, in such cases, the person in charge of the exhibit make the need known in advance to Marianne Poe at mkpoe@apgo.org. Requests will be reviewed by the exhibit chair, CREOG director and APGO executive director.

EXHIBITOR LOUNGE

NEW IN 2016! An Exhibitor Lounge with light refreshments will be open during official exhibit hours on Thursday, March 3rd and Friday, March 4th.

HOTEL ACCOMMODATIONS

CREOG and APGO have secured a block of rooms at the location of the meeting:

Hyatt Regency New Orleans
601 Loyola Avenue
New Orleans, LA 70113

The room rate is $290 per night. Visit the Exhibitor Information Page (www.apgo.org/exhibit) for a direct booking link (available Fall 2015). You may also make reservations by phone at (800) 233-1234. Please be sure to mention the CREOG & APGO Annual Meeting to secure the contracted rate. The hotel’s reservation deadline is February 1, 2016. Guestrooms are subject to availability at the time of reservation.
2015 CREOG & APGO Annual Meeting Exhibitors

3D Systems, Simbionix Products
Abbvie
Actavis Pharma, Inc.
American College of Obstetricians and Gynecologists (ACOG)
America’s Ob-Gyn Board Review Course
Association of Professors of Gynecology and Obstetrics (APGO)
Bayer HealthCare
Bio-Oil
Bright Pink

CAE Healthcare
CaseNetwork
Council on Resident Education in Obstetrics and Gynecology (CREOG)
Duchesnay USA
Dysis Medical, Inc.
ExamPro
Gaumard Scientific
Hologic
Limbs & Things, Inc.
The Long Acting Reversible Contraception (LARC) Program at ACOG

MedaPhor Ltd
OB/GYN Board Prep
Operative Experience Inc.
Physicians for Reproductive Health
QGenda, Inc.
Riverside Health System
Smith & Nephew Gynecology Surgical Science, Inc.
The Foundation for Excellence in Women’s Health Care, Inc.
UCSF/Ryan Residency Training Program
Woman Care Global
EXHIBIT APPLICATION & CONTRACT

Hyatt Regency New Orleans | New Orleans, Louisiana | Exhibition: March 2-4, 2016

We agree to pay with this application a minimum of 50% of the booth space requested and pay any balance due by December 7, 2015. We understand that applications received after December 7, 2015 must be submitted with full payment. Incomplete or unapproved applications or applications received without deposits will not be processed.

Company Name:_________________________ Street Address:_________________________
City:_____________________________ State:_____________ Zip Code:____________________
Booth Contact:_________________________ Title:________________________
Direct Telephone:_______________________ Contact’s Email:_______________________
Onsite Booth Contact (if known):_________ Mobile Phone:__________________________

CONTRACT AND PAYMENT BY OCTOBER 19, 2015
Application for space postmarked on or before October 19, 2015 requires a minimum deposit of 50% ($1,075 per 10’ x 10’ booth) to accompany the contract, with the balance due by December 7, 2015.

____ # booth(s) x $2,150 $____________________

CONTRACT AND PAYMENT AFTER OCTOBER 19, 2015
Application for space postmarked after October 19, 2015 requires a minimum deposit of 50% ($1,325 per 10’ x 10’ booth) to accompany the contract, with the balance due by December 7, 2015.

____ # booth(s) x $2,650 $____________________

CONTRACT AND PAYMENT AFTER DECEMBER 7, 2015
Application for space postmarked after December 7, 2015 requires full payment to accompany the contract.

____ # booth(s) x $2,650 $____________________

Add logo to Listing ($250) $______
Add Medical Pursuit Game Card ($250) $______

TOTAL: $____________________
All balances are due by December 7, 2015.

Companies with whom or products with which we wish to avoid close proximity are:

(Please provide as much information as possible. CREOG & APGO will make every effort to honor requests, but cannot guarantee placement away from competitors.)

Products or services to be displayed: (please be specific)

Giveaways:

AGREEMENT
Exhibitor agrees to pay with this Exhibit Application and Contract (the “Application”) a minimum of 50% of the total cost of requested exhibit space for the 2016 CREOG & APGO Annual Meeting. The Exhibitor agrees to pay the remaining balance by December 7, 2015.

The Application shall constitute a non-revocable offer by Exhibitor until such time as CREOG and APGO notifies Exhibitor that it has assigned exhibit space. Exhibitor shall only promote, exhibit or display products/services that are approved by CREOG and APGO. By signing the Application, Exhibitor agrees to abide by all of the policies, rules and regulations contained in the Application, the 2016 Exhibitor Prospectus, the 2016 Exhibitor Service Kit, and any correspondence from CREOG and APGO or its agent(s) to the Exhibitor, its staff, officers or agents. Together these documents shall comprise the contracts between CREOG and APGO and the Exhibitor. CREOG and APGO shall have the right to shut down any exhibit or bar future exhibition participation if, in the opinion of CREOG and APGO, the exhibitor disregards or refuses to observe the requirements and rules of CREOG, APGO or convention center or it is determined that the exhibit is offensive or not in keeping with the professionalism or standards or standard of the practice of ob-gyn, or written or verbal instructions.

Authorized Exhibitor Representative Signature ____________________________ Date _____________

Print Name ____________________________ Title ____________________________

COMPANY INFORMATION FOR PRINT MEDIA (REQUIRED)
Please enter the information below and email your company information and/or product description exactly how you would like them to appear in the Final Program

Street Address:_________________________ City:_________________________ State:__________ Zip Code:______________
Sales Contact:___________________________ Title:________________________
Telephone:_____________________________ Website:____________________ Email:______________________

Email Company / Product Description (limit to 40 words) separately to Christy Carr at ccarr@apgo.org. This MUST be received by December 7, 2015 to guarantee inclusion in the Final Program.

PAYMENT: ALL BALANCES MUST BE PAID BY DECEMBER 7, 2015.

_____ Check enclosed (Make checks payable in US dollars to “CREOG & APGO”) Please charge my: _______ VISA _______ MasterCard (American Express is not accepted.)

Name on Card:_________________________ Card Number:_________________________ Exp. Date:_____/_____

Credit Card Billing Address:_________________________ City:_________________________ State:__________ Zip Code:______________

Signature Authorizing Charge:_________________________

Exhibitors not using Alliance Exposition Services MUST provide a current Certificate of Insurance.

PLEASE SEND COMPLETED FORM TO:
MAIL: APGO | 2130 Priest Bridge Drive, Suite 7 | Crofton, MD 21114
FAX: (410) 451-9568 EMAIL: mkpoe@apgo.org

Questions? Call Marianne Poe, APGO Associate Director, Development, at (410) 451-9560

FOR INTERNAL USE ONLY
Application Received:_________________________ Payment(s) Received:_________________________
Confirmation:_________________________ ID Badge Form:_________________________
1. CODES AND REGULATIONS

Exhibitor must comply with all applicable fire, utility, and building codes and regulations. Any and all leases and agreements between CREOG and APGO and any and all parties relating to the exhibit must be flameproof. The Fire Marshall may examine all exhibits and test construction and decorative materials prior to the opening of the show. Exhibitors shall not permit others to exhibit to the show or use the space allocated to the exhibit without the written consent of CREOG or APGO. Exhibits must be flameproof. The Fire Marshall may examine all exhibits, and all and any and all leases and agreements between CREOG and APGO and any and other party relating to the exhibit. Exhibitors shall not, nor permit others to exhibit to the show or use the space allocated to the exhibit without the written consent of CREOG or APGO. Exhibits must be flameproof. Please contact Alliance Exposition Services or APGO for the Fire Department Specifications and Requirements Uniform Fire Code Guidelines.

10. EXHIBIT HOURS/READINESS

Exhibits must be open at the opening inspection at 4:00 pm, Wednesday, March 2, 2016. The Exhibit Hall will be open for early-bird installation of islands and multiple booths on Wednesday, March 2 from 7:00 am - 9:00 pm, and March 3 from 8:00 am - 4:00 pm. Exhibit hours are as follows: Wednesday, March 2 from 8:00 am - 4:00 pm; Thursday, March 3 from 8:00 am - 4:00 pm; and Friday, March 4 from 9:30 am - 3:00 pm. In addition, there will be morning coffee, mid-morning refreshments and breaks and dessert break in the CREOG & APGO Annual Meeting on Thursday, March 3 from 8:00 am - 4:00 pm. The Exhibit Hall is by badge only.

11. PAYMENT

Rentals for space is payable in installments as listed in the Exhibit Hall Rental Agreement. The balance shall be 35% of the total rental fees and shall be due no later than the 15th of each month prior to the date of the event.

12. INFRINGEMENT

No motion pictures or other devices that might prove objectionable to the interest of the industry, the exhibit and show visitors. Exhibitor shall also indemnify, defend with counsel of CREOG and APGO’s choice and hold harmless CREOG and APGO and their respective meeting obligations shall be excused for such period of time.

16. CANCELLATION AND POSTPONEMENT OF ANNUAL MEETING

In the event that unforeseen events make it necessary, the exhibit space, if one exists.

20. RESPONSIBILITY OF THE EXHIBITOR

Exhibitors must comply with all applicable terms of all leases and agreements between CREOG and APGO and any and all parties relating to the exhibit. Exhibitors shall not, nor permit others to exhibit to the show or use the space allocated to the exhibit without the written consent of CREOG or APGO. Exhibits must be flameproof. The Fire Marshall may examine all exhibits, and all and any and all leases and agreements between CREOG and APGO and any and other party relating to the exhibit. Exhibitors shall not, nor permit others to exhibit to the show or use the space allocated to the exhibit without the written consent of CREOG or APGO. Exhibits must be flameproof. Please contact Alliance Exposition Services or APGO for the Fire Department Specifications and Requirements Uniform Fire Code Guidelines.

27. HANDLING AND STORAGE

Exhibitor’s signs or lights may not bear the CREOG or APGO name or logo. All signs must be contained within exhibitor booths at all times and must not be moved outside the exhibit spaces. Exhibitor will be responsible for the return of all equipment and materials prior to the closing of the show. Damage arising from any fault or negligence by the exhibitor, or any of their respective officers, directors, agents, employees, and members, shall be at the sole risk of the Exhibitor. All exhibits shall be returned to CREOG and APGO the day following the close of the Annual Meeting at CREOG & APGO’s expense, unless CREOG and APGO agree that the exhibitor shall pay for return of the exhibits.

29. UNFORESEEN EVENTS

While security will be supplied, it is expressly agreed that CREOG, APGO, or the Hyatt Regency New Orleans shall not be liable for any personal injuries or property damage, whether due to negligence or otherwise, prior to, during or subsequent to the time of the exhibit show. CREOG, APGO, the Hyatt Regency New Orleans, CREOG and APGO and any and all damages and liability for anything whatsoever, arising from or out of the occupancy of space by the exhibitor, whether or not such damage results from the fault, negligence or other fault of the Exhibitor or any of their respective meeting obligations shall be excused for such period of time.
EXHIBITOR BUSINESS SUITE APPLICATION

An Exhibitor Business Suite is perfect for holding small staff meetings, meeting privately with potential clients, conducting investigator meetings, or hosting hospitality events and one-on-one product demonstrations. Educational symposia are not permitted. Minimum size for a suite is 10’ x 20’. All guests must be registered attendees of the 2016 CREOG & APGO Annual Meeting. Suites are located in the rear of the Exhibit Floor.

ALL EXHIBITOR SUITES ARE PROVIDED WITH THE FOLLOWING:

- 8’ high hard walls
- One locked door with key
- One B/W company ID sign to be displayed next to the door
- Suite carpeting

PLEASE NOTE: Exhibitors are responsible for all furnishings, electrical and telecommunications requirements. Food and non-alcoholic beverages may be served. All food and beverage must be ordered through the convention hotel’s catering department. Details and order forms will be provided in your Exhibitor Services Kit.

PURCHASE GUIDELINES: The deadline to submit applications is December 7, 2015. Suites will be assigned on a first-come, first served basis for those applying by this date.

PAYMENT POLICY: 100% payment is due with this application.

REFUND AND CANCELLATION POLICY: A full refund minus a $500 administrative fee will be given if an Exhibitor Suite is canceled on or before December 7, 2015. No refund will be given for cancellations after December 7, 2015. If an exhibitor cancels exhibit space, their Exhibitor Suite space will be canceled automatically and the same rules apply for the refund/cancellation policy. By signing this form, the Company agrees to abide by all rules and regulations that are outlined in the Exhibitor Business Suites Guidelines, Rules and Regulations, Exhibitor Prospectus and Exhibitor Services Kit for the 2016 CREOG & APGO Annual Meeting.

FOR MORE INFORMATION: Contact Marianne K. Poe at (410) 451-9560 or mkpoe@apgo.org.

PAYMENT INFORMATION

Company Name: ___________________________ Telephone: ___________________________
Contact Name: ___________________________ Fax: ___________________________
Email: ___________________________ Contact Mobile: ___________________________

How is this suite being utilized? Brief description: ___________________________

___ Check enclosed (Make checks payable in US dollars to “CREOG & APGO”)
Please charge my: ___ VISA  ___ MasterCard (American Express is not accepted.)

Total Amount: ___________________________
Name on Card: ___________________________
Card #: ___________________________ Expiration Date: ______
Billing Address: ___________________________
City: ___________________________ State: ____ Zip: ____

Signature:* ___________________________

* By signing of this application, you are agreeing to the Exhibitor Business Suites Guidelines, Rules and Regulations (see next page).
EXHIBITOR BUSINESS SUITES GUIDELINES, RULES & REGULATIONS

Full payment must accompany application in order for it to be processed.

1. APPLICABILITY, INTERPRETATION AND GOVERNING LAW
These CREOG and APGO 2016 Exhibitor Business Suite Rules and Regulations (“Rules”) are part of the Exhibitor Business Suite Application between the exhibitor and CREOG and APGO. CREOG and APGO shall have authority to interpret and enforce these Rules. All matters not covered by these Rules are subject to decision of CREOG and APGO. All decisions so made shall be as binding on all parties as the original Rules. The exhibitor or its designated representative is responsible for becoming familiar with all Rules. The exhibitor or its representative that fails to observe these conditions or the terms of the Exhibitor Business Suite Application may be excluded from the show and the contracted Exhibitor Business Suite canceled without refund.

Any claim or cause of action arising out of these Rules shall be governed exclusively by the law of Maryland without regard to its conflict of laws, principles and any claim or cause of action arising under these Rules shall be adjudicated exclusively in the state or federal court.

2. AMENDMENTS
These Rules may be amended at any time by CREOG and APGO, and all amendments so made shall be binding on exhibitors equally with the original Rules and Regulations.

3. ELIGIBILITY
• Exhibitor Business Suites maybe secured only by contracted 2016 CREOG & APGO Annual Meeting exhibitors
• If the exhibitor cancels or defaults on exhibit space, the contracted Exhibitor Business Suite will be revoked and cancellation fees will apply as outlined in these Rules

4. PAYMENT SCHEDULE
One hundred percent (100%) payment for Exhibitor Business Suite space is required with application.

5. UNOCCUPIED SPACE, PAYMENT FAILURE
Unoccupied Space – any Exhibitor Business Suite space not claimed and/or occupied prior to 3:00 pm, Wednesday, March 2, 2016 may be resold or reassigned by CREOG and APGO without obligation on the part of CREOG and APGO for any refund whatsoever.

Failure to Make Payment – if payment is not received by specified date as noted on application, CREOG and APGO reserves the right to resell or reassign the Exhibitor Business Suite without any liability on its part. This clause shall not be construed as affecting the obligation of the exhibitor to pay full amount specified in its Exhibitor Business Suite Application.

6. EXHIBITOR REFUND AND CANCELLATION POLICY
All cancellations must be submitted in writing. Refunds, less a $500 administrative fee, will be given if an Exhibitor Business Suite is canceled by December 7, 2015. No refund will be given to cancellations after December 7, 2015. If an exhibitor cancels exhibit space, their Exhibitor Business Suite space will be canceled automatically.

7. EXPOSITION CANCELLATION BY CREOG AND APGO
It is mutually agreed that in the event of cancellation of the 2016 CREOG & APGO Annual Meeting exhibits due to fire, strikes, government regulations, acts of war, acts of terrorism or other causes which would prevent its scheduled openings or continuance, then and thereupon this agreement will be terminated and CREOG and APGO shall determine an equitable basis for the refund of such exhibit fees. CREOG and APGO will not be held liable for any other costs incurred by the exhibitor, other than the cost of exhibit rental space.

8. EXHIBITOR BUSINESS SUITE USE GUIDELINES
The exhibitor agrees to utilize the Exhibitor Business Suite for face-to-face client meetings, exhibitor personnel meetings, hospitality functions or one-on-one demonstrations during the 2016 CREOG & APGO Annual Meeting. Exhibitors are not permitted to present educational symposia, sessions or activities in the Exhibitor Business Suite.

Food and beverage are permitted in the Exhibitor Business Suite(s) only, and must be ordered through the convention hotel’s catering department. Details and order forms will be available in your Exhibitor Services Kit.

9. INSTALLATION, HOURS OF OPERATION AND DISMANTLING
Dates and times for installation, hours of operation and dismantling of suite will follow the official 2016 CREOG & APGO Annual Meeting exhibitor schedule. In addition, exhibitors may access their contracted Exhibitor Business Suite beginning at 8:30 am on Thursday, March 3 and on Friday, March 4, and until 4:30 pm on Thursday, March 3 and 3:00 pm on Friday, March 4. CREOG and APGO reserve the right to alter the 2016 CREOG & APGO Annual Meeting hours in any manner whatsoever if in its sole discretion such alteration is in the best interest of the 2016 CREOG & APGO Annual Meeting.

10. DISMANTLING SECURITY AND UNMOVED ITEMS
Exhibitor personnel must remain in their contracted Exhibitor Business Suite(s) until their materials are secured. All products being shipped from the convention hotel should be securely packed before leaving the Exhibitor Business Suite area. CREOG and APGO, the convention hotel, and all official contractors assume no responsibility for materials left unattended in the Exhibitor Business Suite area during the dismantling period. Any products left after 7:00 pm, Friday, March 4, 2016 may be removed by CREOG and APGO or contracted show management, and the exhibitor shall be liable for and agrees to pay all cost for dismantling, storage and/or shipment. CREOG and APGO shall not be liable for any damage to any materials due to removal or storage.

11. PERMITTED ADMISSION
Admission to Exhibitor Business Suites will be by official badge obtained upon registration, entitling wearer to unlimited attendance in accordance with the CREOG and APGO policy. The badge is not transferable. CREOG and APGO shall have sole authority over admission policies at all times.

12. NO SMOKING POLICY
CREOG and APGO strictly prohibit the use of tobacco products in the Exhibitor Business Suites and all areas of the convention hotel (to also include the time and days designated for installation and dismantling of Exhibitor Business Suites). Exhibitors are responsible for ensuring that all individuals associated with the exhibiting company and their guests comply with this policy.

13. RELOCATION OF EXHIBITOR BUSINESS SUITE
CREOG and APGO reserve the right to alter locations of Exhibitor Business Suites as shown on the official floor plan, if deemed, in the sole discretion of CREOG and APGO, to be advisable or in the best interest of the 2016 CREOG & APGO Annual Meeting.

As a participating exhibiting company in the 2016 CREOG & APGO Annual Meeting, all rules for the above noted Exhibitor Business Suites and on the official Application and Contract for Exhibit Space, shall be abided by all exhibitors and their guests.

CREOG and APGO reserve the right to base all decisions on the best interests of all concerned parties.
Advertising Opportunities

CREOG and APGO offer several ways to increase your company’s visibility and recognition among meeting attendees. Submit your application as soon as possible, as opportunities are available on a first-come, first-served basis.

The deadline for inclusion in all printed materials is December 7, 2015. Failure to meet this deadline may result in forfeiture of any print advertising benefits in your sponsorship/advertising package.

Contact Marianne Poe, APGO Associate Director, Development, at (410) 451-9560 or mkpoe@apgo.org for more information on any of the advertising opportunities below.

IMPORTANT RESTRICTIONS

Use of the names “Council on Resident Education in Obstetrics and Gynecology” or “Association of Professors of Gynecology and Obstetrics,” insignia, logos, acronyms (CREOG and APGO), or the convention show logo is expressly prohibited in signs, advertising, or promotions in any media or on descriptive product literature, either inside or outside the exhibit area. This rule applies before, during, and/or after the meeting. CREQG and APGO, insignias, logos and acronyms are properties of those respective organizations and may not be used without prior written permission of CREOG and APGO. Booth activities and educational/symposia events or receptions cannot be promoted together on the same promotional literature.

CREOG and APGO can only be used in a sentence following after the company name and booth number. CREOG and APGO should never be used on any promotional piece without written approval. All literature must be submitted to CREOG and APGO for approval. The only exceptions are the statements similar to the following that can be used on booth promotional mailing pieces. Example of approved statements:

“Visit XYZ Industries at booth #450 at the 2016 CREOG & APGO Annual Meeting in New Orleans”

“Stop by and let Raven Medical Company at booth #1330 show you how to fly at the 2016 CREOG & APGO Annual Meeting.”

“Visit Hunter & Fisher at booth #824 2016 CREOG & APGO Annual Meeting March 2-5 in New Orleans”

Exhibiting companies may only advertise or distribute information using the marketing opportunities listed. At no time is distribution of promotional material permitted by an exhibitor anywhere within the convention center (other than in exhibit space), hotel lobbies, shuttle buses, restrooms, or other common areas. Companies that distribute information outside of CREOG and APGO’s approved marketing opportunities will have their materials removed and destroyed.

MEDICAL PURSUIT GAME CARD

The Exhibitor Medical Pursuit Game Card will be open to 16 Exhibitors. Participating exhibitors’ corporate logos and booth numbers are placed on a bingo grid, (4) rows by (4) columns, which will be given to all registered attendees. Attendees must visit and collect stamps from all participating exhibitors to complete their card. CREOG and APGO will provide stamps for participating exhibitors. Attendees may return their completed card to the Registration Desk for a chance to win a daily prize on Thursday and Friday afternoons. High-resolution corporate logo must be submitted to Marianne Poe at mkpoe@apgo.org by January 20, 2016.

Exhibitor Medical Pursuit $250
MAILING LABELS
Connect with attendees before and after the Annual Meeting. Exhibitors have the opportunity to purchase advance registration or post-registration mailing labels. Mailing labels are for one-time use only. CREOG and APGO do not sell the attendees’ phone, fax or email information. For more information, contact Marianne Poe at mkpoe@apgo.org or (410) 451-9560 by February 17, 2016.

- **2016 Pre-Meeting Attendee Labels**: $500
- **2016 Post-Meeting Attendee Labels**: $650

ATTENDEE EMAIL BLASTS
Invite registrants to your booth or follow-up with meeting attendees with a pre- or post-show email blast. Your email must be used to promote a product or service devoted to women’s health care. Attendee email addresses will not be released electronically and are no longer sold. Only one email will be sent on each of the below days. Email blast date will be scheduled upon receipt of total payment and will be assigned on a first-come, first-served basis. Email content must be submitted to Marianne Poe at mkpoe@apgo.org by January 20, 2016, and is subject to approval by CREOG and APGO.

- **PRE-SHOW BLAST**: $1,000
  - **Blast dates available**:
    - Wednesday, February 17 // Thursday, February 18 //
    - Tuesday, February 23 // Wednesday, February 24

- **POST-SHOW BLAST**: $1,250
  - **Blast dates available**:
    - Wednesday, March 9 // Thursday, March 10 //
    - Tuesday, March 15 // Wednesday, March 16

PRINT ADVERTISING IN FINAL PROGRAM
Include your corporate message in our Final Program. Over 1,100 programs are distributed at this meeting. Ads may be up to four pages and rates apply to both four color and black and white ads. Advertising space will be sold on a first-come, first-served basis to up to four sponsors, and will be confirmed upon receipt of signed application and full payment. Ads are subject to approval by CREOG and APGO, and all camera-ready artwork must be submitted to Marianne Poe at mkpoe@apgo.org by December 7, 2015.

- **AD SPECIFICATIONS**
  - Trim size of program: 8.5 x 11”
  - Full page ad size: 8.5 x 11” with .125” bleed, no crop marks
  - Export file as: PDF/X-1a:2001

- **AD PRICING**
  - **Back cover**: $4,000
  - **Inside Back Cover**: $2,500
  - **Inside Front Cover**: $3,000
  - **Inside Full Page**: $1,750 for the 1st page, $1,000 for each additional page

MEETING-AT-A-GLANCE POSTERS WITH YOUR COMPANY’S QR CODE
Sponsor the creation of (2) 22” x 28” Meeting-At-A-Glance Posters to be prominently displayed in the Registration Area and at the entrance of the Exhibit Hall. The poster will include a QR Code to your organization’s website and a QR Code to our Meeting-At-A-Glance PDF. QR Code must be submitted to Marianne Poe at mkpoe@apgo.org by January 20, 2016.

- **First (2) Posters**: $1,000
- **Each additional Poster**: $250
WI-FI ACCESS

Allow conference attendees to interact with other meeting participants and fulfill standing professional responsibilities at home by sponsoring Wi-Fi access. Sponsors will be recognized on signage displayed prominently throughout the coverage area and on a slide to be shown each morning in the general session. High-resolution corporate logo for sponsorship signage must be submitted to Marianne Poe at mkpoe@apgo.org by January 20, 2016.

Exhibit Hall $8,000
Registration Area, Meeting Rooms, and Common Areas $12,000

FILM FESTIVAL  MULTIPLE SPONSORS WELCOME

Attendees will be able to view competitively-selected ob-gyn education films that fall into one of these categories: Medical Student Education, Resident Education, Faculty Education, or Continuing Medical Education. Submissions will be further subdivided using the ACGME competencies: Patient Care, Medical Knowledge, Practice-Based Learning and Improvement, Professionalism, Communication Skills and Systems-Based Practice and Improvement.

Additional Post-Conference Sponsorship is available to help fund posting of select Film Festival videos on the APGO An Online Film Festival Archive Sponsorship is also available to fund posting select Film Festival videos on the APGO website. For more information on Film Festival Sponsorships, contact Marianne Poe at mkpoe@apgo.org by January 20, 2016.

Onsite Film Festival Sponsorship
(multiple sponsors welcome) $5,000

ONLINE FILM FESTIVAL ARCHIVE SPONSORSHIP (Per three months)
Static Corporate Logo $2,500
Corporate Logo with Hyperlink $5,000

CYBER CAFÉ & TWITTER FEED MONITOR

The Cyber Café and Twitter Feed Monitor will be centrally located in the registration area. Each contributor will be acknowledged on signage. Sponsors may also set their company website as the homepage on the workstation desktops of the Cyber Café. High-resolution corporate logo for sponsorship station signage must be submitted to Marianne Poe at mkpoe@apgo.org by January 20, 2016.

CYBER CAFÉ
Deluxe $2,500 per kiosk
Basic $1,500 per tabletop laptop station

TWITTER FEED MONITOR (Wednesday – Saturday) $2,500

DOCTOR BAGS  HOTEL DOOR DROP ON ARRIVAL NIGHT

The Doctor Bag is the perfect communication vehicle for booth announcements, product samples and marketing literature, and is designed to enhance and promote your presence at our event. Doctor Bags will be delivered the evening of Wednesday, March 2nd to approximately 900 meeting attendees’ rooms in the Hyatt Regency New Orleans. An incentive contest will encourage attendees to read through all materials enclosed in the Doctor Bag. Maximum Doctor Bag insert size is 8.5 x 11” and maximum weight is 8 oz. Due to their weight and bulk, magazines, newspapers and other publications will not be permitted in the Doctor Bag. CREOG and APGO must receive a minimum commitment from four advertisers to provide this service. All fees paid to CREOG and APGO will be refunded should the minimum requirement not be met. All materials are subject to approval by CREOG and APGO, and a prototype must be submitted for review to Marianne Poe at mkpoe@apgo.org by January 20, 2016.

Doctor Bag Insert $3,000
MASSAGE STATION

Provide the ultimate crowd pleaser – a relaxing massage by a licensed and nationally-certified professional massage therapist from a local spa in New Orleans. Advertiser may also provide customized shirts for the station therapists. Shirts must be approved by CREOG and APGO in advance. Shirt description and artwork must be submitted to Marianne Poe at mkpoe@apgo.org by January 20, 2016. Please call (410) 451-9560 to confirm interest in this sponsorship.

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CREOG AND APGO NETWORKING LOUNGES

Located on the Exhibit Hall floor and open Wednesday-Friday, the Networking Lounge provides attendees with a place to network and/or relax between sessions. Sponsor may place tabletop brochures in the Lounge and will receive prominent exposure at the meeting. Contact Marianne Poe at (410) 451-9560 or mkpoe@apgo.org by January 20, 2016.

CREOG and APGO Networking Lounge
(up to three available)  $2,000 each

RAPID CHARGING STATION

Charging stations help attendees stay connected. Your corporate logo and video will play on the automated stations located either in the Exhibit Hall or Registration Area. Stations are capable of rapidly charging multiple mobile devices at once. Contact Marianne Poe at (410) 451-9560 or mkpoe@apgo.org by January 20, 2016.

Rapid Charging Station  $2,000

HOTEL KEY CARDS

Place your corporate logo in the hands of every conference attendee staying at the host hotel by sponsoring hotel key cards. Estimated exposure is 1,700 key cards for 850 guestrooms (two key cards per room). For more information and file specifications, contact Marianne Poe at (410) 451-9650 or mkpoe@apgo.org by January 20, 2016.

Hotel Key Cards  Starting at $3,500

EXHIBIT HALL/CONFERENCE BAGS

Your customized bags may be printed with your product or corporate logo and/or booth number on one side and the CREOG and APGO logo on the other side. Advertiser must provide bags that meet specific strength criteria and minimum space allowed for the CREOG and APGO logo. Contact Marianne Poe at (410) 451-9560 or mkpoe@apgo.org by January 20, 2016.

Exhibit Hall/Conference Bags  $1,000
**ADVERTISING OPPORTUNITY APPLICATION**

Contact Marianne Poe at (410) 451-9560 or mkpoe@apgo.org for more information on any of the advertising opportunities below. Application and payment deadlines are firm and are listed below. (APGO Tax ID #47-6057648)

**Company Name:**

**City:**

**Primary Contact Person:**

**Direct Telephone:**

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**EXHIBITOR MEDICAL PURSUIT**

High-resolution corporate logo for Exhibitor Medical Pursuit Game Card must be submitted to Marianne Poe at mkpoe@apgo.org by January 20, 2016.

- **Exhibitor Medical Pursuit Game Card**
  - $250

**MAILING LABELS**

Mailing labels are for one-time use only.

- 2015 Pre-Registration Attendee Labels
  - $500
- 2015 Post-Registration Attendee Labels
  - $650

**EMAIL BLASTS**

Send content for approval - in JPG or HTML format - to Marianne Poe at mkpoe@apgo.org by January 20, 2016.

1. Select Pre- or Post-Show Blast
   - Pre-Show Blast
     - $1,000 per email
   - Post-Show Blast
     - $1,250 per email

2. Rank available dates by order of preference
   (Date will be confirmed upon receipt of total payment):
   - Pre-Show Blast
     - Wednesday, Feb. 17
     - Thursday, Feb. 18
     - Tuesday, Feb. 23
     - Wednesday, Feb. 24
   - Post-Show Blast
     - Wednesday, March 9
     - Thursday, March 10
     - Tuesday, March 15
     - Wednesday, March 16

**PRINT ADVERTISING IN FINAL MEETING PROGRAM**

Email camera-ready artwork for approval to Marianne Poe at mkpoe@apgo.org by December 7, 2015.

- Ad Specifications
  - Trim size of program: 8.5 x 11”
  - Full page ad size: 8.5 x 11” with .125” bleed, no crop marks
  - Export file as: PDF/X-1a:2001
  - Back cover: $4,000
  - Inside Back Cover: $2,500
  - Inside Front Cover: $3,000
  - Inside Full Page – 1st Page: $1,750
  - Additional Inside Pages (up to three additional inside pages): $1,000

- **MEETING-AT-A-GLANCE POSTERS WITH YOUR COMPANY’S QR CODE**
  - QR Code must be submitted to Marianne Poe at mkpoe@apgo.org by January 20, 2016.
  - First (2) Posters per sponsor
    - $1,000
  - Each additional Poster
    - $250

- **WI-FI ACCESS SPONSORSHIP**
  - High-resolution logo for sponsorship signage must be submitted to Marianne Poe at mkpoe@apgo.org by January 20, 2016.
  - Exhibit Hall
    - $8,000
  - Registration Area, Meeting Rooms and Common Areas
    - $12,000

- **FILM FESTIVAL — MULTIPLE SPONSORS WELCOME**
  - For more information, contact Marianne Poe at mkpoe@apgo.org by January 20, 2016.
  - Onsite Film Festival Sponsorship
    - (Multiple sponsors welcome)
      - $5,000
  - Online Film Festival Archive Sponsorship
    - (Per 3 months)
      - $5,000 (logo with hyperlink)

**AGREEMENT**

I, the undersigned, hereby make application for an advertising opportunity at the 2016 CREOG & APGO Annual Meeting. I am an authorized representative of the company and with the full power and authority to sign and deliver this Application. The company listed on this application agrees to comply with the policies, rules and regulations contained in the 2016 CREOG & APGO Annual Meeting Exhibitor Prospectus and all policies, procedures and regulations associated with participating in the 2016 CREOG & APGO Annual Meeting. CREOG and APGO reserve the right to deny any application, if, in their opinion, it does not serve the best interest of its members or is considered inappropriate.

I understand that the deadline for the Advertising Opportunity Application and full payment are as described above and that the deadline for inclusion in all printed materials is December 7, 2015. I further understand that failure to meet the deadlines described above for the electronic submission of our advertising content may result in my forfeiture of any payment for advertising and inclusion in any printed materials for the 2016 CREOG & APGO Annual Meeting.

**Authorized Officer’s Name:**

**Authorized Officer’s Signature:**

**Street Address:**

**Zip Code:**

**State:**

**Title:**

**Date:**
Make check payable to CREOG and APGO. VISA and MasterCard are also accepted. (American Express is not accepted).

The appropriate fee made payable by check or credit card information must accompany this application to ensure processing.

No refunds unless event is canceled by CREOG and APGO.

PLEASE SEND COMPLETED FORM TO:

Mailing Address
APGO
2130 Priest Bridge Drive, Suite 7
Crofton, MD 21114

Fax
(410) 451-9568

Email
mkpoe@apgo.org

For more information, contact Marianne Poe, APGO Associate Director, Development, at (410) 451-9560 or mkpoe@apgo.org.
Sponsorship Opportunities

Increase awareness of your company’s commitment to women’s health education, spotlight your company’s message and reach prospective clients by participating in one or more CREOG & APGO Annual Meeting sponsorship opportunities. CREOG and APGO will work with sponsors to follow all current regulatory agencies’ guidelines and codes of ethics.

The deadline for inclusion in all printed materials is December 7, 2015. Failure to meet this deadline may result in forfeiture of any print advertising benefits in your sponsorship package.

The value each sponsorship carries reflects its desirability and visibility and is not necessarily a reflection of the actual cost of the package.

For custom sponsorship packages, contact Marianne Poe at (410) 451-9560 or mkpoe@apgo.org.

MEDICAL STUDENT & RESIDENT OUTREACH

Medical student and resident attendance at this meeting has increased exponentially over the last few years, so special programming directed to this audience has now been added to the program. Sponsor of medical student and resident outreach programming will be recognized on signage and in the Final Program. Deadline for inclusion in the Final Program is December 7, 2015.

Lunch Program (Thursday) and Breakfast Program (Friday) $7,500
Partial Sponsorship (one day) $5,000

GENERAL SESSION SPONSORSHIP $7,500

Get noticed by sponsoring one of three general session presentations. Sponsor will not be involved in topic or speaker selection. Sponsor will be acknowledged with signage outside the main entrance of the general session meeting room. Sponsorship will help to offset cost of audio-visual equipment and services.
### GENERAL MEETING SPONSORSHIP

#### GOLDEN SPONSORSHIP
- Complimentary 10 x 20’ booth space
- Up to 8 exhibitor badges
- (1) General Session Sponsorship
- (2) Complimentary tickets for the APGO Fundraiser on Thursday, March 3rd
- Doctor Bag insert
- Inclusion in Exhibitor Medical Pursuit Game Card
- Full-color advertisement (up to 2 inside pages) in Final Program
- (1) copy of Pre-Registration Mailing Labels
- Signage as contributing sponsor of Exhibit Hall Breaks on Thursday and Friday
- Listing as a sponsor in Final Program
- Corporate logo on signage in meeting registration area and Exhibit Hall entrance

#### SILVER SPONSORSHIP
- Complimentary 10 x 10’ booth space
- Up to 4 exhibitor badges
- Onsite Film Festival Sponsorship
- (2) Complimentary tickets for the APGO Fundraiser on Thursday, March 3rd
- Doctor Bag insert
- Inclusion in Exhibitor Medical Pursuit Game Card
- Full-color advertisement (1 inside page) in the Final Program
- Listing as a sponsor in Final Program
- Corporate logo on signage in meeting registration area and Exhibit Hall entrance

#### BRONZE SPONSORSHIP
- Complimentary 10’ x 10’ booth space
- Up to 4 exhibitor badges
- Twitter Feed Sponsorship
- Doctor Bag insert or single, full-color inside page advertisement in the Final Program
- Corporate logo on signage in meeting registration area and Exhibit Hall entrance

#### INVESTOR SPONSORSHIP
- One conference badge
- (1) Meeting-At-A-Glance Poster
- Doctor Bag insert or single, full-color inside page advertisement in the Final Program
- Corporate logo on signage in meeting registration area and Exhibit Hall entrance

#### FRIEND SPONSORSHIP
- One conference badge
- Corporate logo on signage in meeting registration area and Exhibit Hall entrance

*Sponsor must provide high-resolution corporate logo files and/or camera-ready artwork for meeting signage, email blasts and print advertisements in the Final Program by December 7, 2015. Please send all files to Marianne Poe at mkpoe@apgo.org. Failure to meet this deadline may result in forfeiture of any print advertising benefits in your sponsorship package.
Experience the Big Easy in style at the Hyatt Regency New Orleans. This downtown New Orleans hotel features 1,193 contemporary designed guest rooms with breathtaking city views, and 200,000 square feet of state-of-the-art event space, making it the largest hotel meeting and exhibition space in New Orleans.

Guests can enjoy award-winning cuisine at several wonderfully unique eateries – 8 Block Kitchen & Bar, Vitascope Hall, Borgne, Q Smokery & Cafe and Pizza Conseagna. You’ll also love the convenience of the on-site Starbucks™ and Lagniappe Exchange, a 24-hour fresh market and gift shop.

The Hyatt Regency New Orleans offers easy access to the Superdome, Smoothie King Center and Champions Square, all just steps away. Located a few blocks from the hotel, guests will find popular tourist attractions like the French Quarter, Ernest N. Morial Convention Center and the Mississippi Riverfront. Go sightseeing on the Loyola Avenue Streetcar, which passes directly in front of the hotel, or take a walk to the nearby Arts District.

MARK YOUR CALENDAR

2017 CREOG & APGO ANNUAL MEETING

MARCH 8 – 11, 2017 // Hyatt Regency Orlando // Orlando, Florida